

TERRIERS AROUND TOWN

A COMMUNITY ARTS PROJECT

BY AND FOR THE WEST SPRINGFIELD COMMUNITY

TO BENEFIT THE ARTS IN EDUCATION FOR THE WEST SPRINGFIELD
PUBLIC SCHOOLS

Welcome to the **TERRIERS AROUND TOWN** art event. This is the first public art project for the town of West Springfield, using our town mascot to increase awareness of our community's pride, spirit and respect, the mantra of our schools. Larger than life "Westies" will celebrate local businesses, organizations, schools, and government to promote our town as a destination for lovers of art and small town values.

As a **TERRIERS AROUND TOWN** sponsor, you will have an opportunity to highlight your commitment to the quality of life we enjoy in West Springfield. You will also be part of the largest, high profile arts event our community has ever seen and you will have the satisfaction of knowing that your support will benefit the arts in the West Springfield School District. A strong arts program in our schools, enriches our children's education, develops the creative process, gives students the opportunity to discover their talents, and provides an environment that encourages school participation.

The **TERRIERS** are 40-inch high fiberglass forms, attached to a concrete base, designed to be displayed outdoors for public interaction. Artists will submit designs that are painted, sculpted or transformed in any artistic way. No political, religious or sexual themes will be permitted.

As a business sponsor, you will participate in our yearlong celebration of our town, our schools and the arts in the community while benefiting the education of our young citizens. Your business will have many opportunities for publicity with your logo or business name attached to our banners, website, advertising and all printed material attached to this project. You will enjoy events such as the Naked Puppy Party, the Puppy Parade, Auction Preview Parties, the Puppy Auction and other events during the year. Suggestions for individual publicity will be offered. Owning your own **TERRIER** will be a public, permanent display of your commitment to the West Springfield community. There will be a limited number of dogs available.